

Leaders Romans Group selects PropCo as core technology platform

PropCo's scalable, cutting edge, feature-rich platform chosen, after competitive tender to replace legacy infrastructure, by one of the UK's premier lettings agents.

UK - 07 January 2020 -

PropCo, the UK's leading Lettings Property Management and Client

Accounts software platform officially announced that it has won the Leaders Romans Group (LRG) contract after a competitive tender. PropCo is the platform of choice for large lettings agency groups looking to scale efficiently and easily as they grow. The contract with LRG was secured on the basis of PropCo's proven efficiencies, track record and continuous development.

"PropCo has proved itself to be the best in class, most tried and tested platform for our business. Utilising cutting-edge technology like PropCo helps our people work to the best of their abilities and ultimately leads to the customer being the winner. We are committed to quality in all areas of our business and, after a lengthy selection process we chose PropCo to support our growth strategy and our mission to continually and rapidly adapt and respond to our customer's needs" said Michael Cook, National Lettings MD at LRG.

The PropCo platform, developed by Technology Blueprint, is gaining dominance in the lettings industry with clients including Countrywide, ALM, Benham & Reeves, MoveWithUs, Ascend and many others because of its dynamic, feature-rich offering that powers lettings agency groups to work flexibly and scale securely.

"PropCo provides the IT Infrastructure that superpowers lettings agency groups" said Mark Howlett, Commercial Director at PropCo.

"Leaders Romans Group has experienced the power, performance and versatility of our platform and we are excited to be able to support them in their decisive move to implement and invest in an established platform known for its next-generation technology."

LRG conducted a rigorous review of the market as part of its plans to revolutionise its use of software throughout the business to improve workflows, drive efficiency and continue to develop its customer and client experiences. LRG has the reputation as the industry's preferred acquirer and a leading expert in the UK's lettings market (built on many years' experience and over 150 successful acquisitions completed).

PropCo will enable LRG to seamlessly integrate newly acquired companies into its technical infrastructure. This new deployment will see PropCo rolled out to over 1,000 staff across the whole of LRG and is already underway with 5 of their 14 regions live, introducing new powerful features, efficiency, automation and flexibility right across the group.

Notes to the Editor:

PropCo's emergence as the dominant software platform within the lettings and property management sector is because it has been designed from the ground up for that market. PropCo solves a fundamental challenge for agencies: ensuring that front line, property management, legal and administration, and leadership teams do not work in isolation, leaving finance teams to struggle to join the dots on client accounting.

PropCo software not only helps partners bring about new efficiencies in their business by streamlining processes, but it also lowers the cost of using property management software. It is designed and built using enterprise-grade open source software, meaning property companies can lower the cost of their IT infrastructure by leaving behind the expensive licensing and hardware requirements associated with proprietary, licensed software stack.

PropCo constantly reinvests core revenues into the R&D effort. By listening to its partners, observing trends, and having an experienced executive deeply committed to servicing the

property industry with high-powered 'PropTech', this approach by PropCo results in new problem-solving features that benefit all PropCo customers and leads innovation in the market.

As the developers of PropCo and as experts in OpenSource technologies and a leading business in the UK PropTech scene, Technology Blueprint's consultancy service boosts the value of PropCo software by enabling businesses to take an agile approach to their entire IT provision.

The Leaders Roman Group tender win further cements PropCo Software's position as the premium enterprise property management, lettings and client accounting package for high-growth agencies.

The highly scalable, well-architected PropCo Enterprise platform solution is proven to be especially beneficial for businesses that run a hub-spoke model at scale.

About TBL

TBL is a leading provider of open source software and IT solutions for the property sector, based in the UK. With over 20 years of experience, TBL develops cutting-edge Linux, web-based, and mobile apps and services that are used across the world. Its product offerings include PropCo, a leading property management system; CheckDocs, a property compliance solution; Rentr , a DIY letting app for private landlords.

The company is headquartered in Leamington Spa (UK) and has a sizeable base in Delhi, India to support the continuous research and development and outsourcing for lettings and property management businesses. For more information visit www.technologyblueprint.co.uk.

About Leaders Romans Group

Leaders Romans Group is one of the UK's largest lettings businesses and a multi-faceted property services company formed by the merger of three well-respected, established brands; Leaders, Romans and Boyer in

2016. Backed by leading private equity firm, Bowmark Capital, they have a network of over 160 branches across the country and employ over 2,100 people.

Uniquely positioned to deliver a full complement of services to a wide range of clients, from corporate organisations to smaller developers and everything in between – they offer a whole host of property services all under one roof and are renowned for their award-winning residential sales and lettings branches as well as the corporate services offered to property developers and investors.

For further information please contact:

Jaymie Thakordas

Technology Blueprint

jaymie@techblue.co.uk

+44(0)7494 531249